

## Sponsor packages

	Platinum 99.000 DKK	Gold 59.000 DKK	Silver 39.000 DKK
Stand 24 m2	x		
Stand 18 m2		x	
Stand 9 m2			x
2 x speakerslot 45 min.	x		
2 x speakerslot 30 min.		x	
Premium online package*	x		
Basic online Package*		x	x
Company description on event site	x	x	x
Logo exposure in marketing materials	x		
Comfort Package (stand building)**	x	x	x

## Book your stand

As exhibitor you will get a unique opportunity to meet new and existing clients for two intensive trade show days in Copenhagen.

In order for exhibitors to get the most out of the trade show participation, we offer a set of innovative online tools. These can be booked as Online Exhibition Packages. To get the most out of all the options, the use of a lead scanner is essential.

All packages consist of 3 licenses for the scanner, unlimited use of (digital) invitations, an entry in the digital catalogue, use of the online portal MyExpo, publicity and media campaign, use of the press module, the lead calculator and the client portal.

### Sales Contact

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## Online Exhibition Package\*

Basic	Premium
<p><b>Basic needs, effective and accurate</b> Obligatory for all platinum, gold and silver exhibitors.</p>	<p><b>Basic needs, effective and visible</b> Available for all platinum exhibitors. Can be bought for DKK 17.500 (€ 2.300)</p>
<p>With the Basic online exhibition package, you have all the tools you need for a thorough preparation. The package guarantees visibility before and during the trade show.</p>	<p>Your products and services deserve to be seen by a bigger audience. Increase your visibility on and around the trade show floor.</p>
<p><b>Includes:</b></p> <ol style="list-style-type: none"> <li>Access to the Client Portal and the digital trade show catalogue: <ul style="list-style-type: none"> <li>Upload your company and product details and brands to the digital catalogue.</li> <li>Free content uploads, e.g. whitepapers and case studies. Visitors can download this information, giving their contact details in return.</li> </ul> </li> <li>A personal registration button for your website to collect contacts in the run-up to the trade show.</li> <li>3 license for visitor scanning tool.</li> <li>A complete report with your scanned visitor profiles after the trade show.</li> <li>Automatic participation in the Version2/Marqit portal. Stay in contact with your target audience with: <ul style="list-style-type: none"> <li>1 year company profile on My Expo.</li> <li>Add your own content; such as whitepapers (max. 10).</li> </ul> </li> </ol>	<div data-bbox="846 815 1227 906" style="background-color: #76b82a; color: white; padding: 10px; text-align: center; margin-bottom: 10px;"> <p>You receive: <b>The Basic package +</b></p> </div> <p><b>Includes:</b></p> <ol style="list-style-type: none"> <li>Banner on the exhibition website with 10.000 impressions targeting all potential fair delegates.</li> <li>Banner on version2.dk with 20.000 impressions targeted to IT security and datacenter articles.</li> </ol>

## Comfort Stand Package\*\*

Comfortpackage includes a wide backdrop banner with 4-color print, 2 spots, 1 high café table, 2 bar stools and free wifi.

Additional furniture etc. is booked directly at Øksnehallen.

Consult [Exhibitor's Guide](#) for more information.



## Other sponsorships

Café sponsorship (1)	Decorate the café. Cups, napkins etc.	DKK 45.000 (€ 6.000)
Keyhangers (1)	For nametags for all participants	BOOKED
Exhibitor drinks (1)	incl. Marketing in the program	DKK 20.000 (€ 2.500)
Flyers (3)	Distribution of flyers throughout the exhibition	DKK 10.000 (€ 1.300)
Dress the hostesses (1)	Logo on the crew shirts	DKK 10.000 (€ 1.300)
Water sponsorships (4)	Logo label on waterbottles	DKK 20.000 (€ 2.500)
Registration desk (1)	Decoration of the registration counter	BOOKED
Sponsor bag (1)	Exhibitor deliver 3.000 sponsorbags (with 1 flyer in)	DKK 15.000 (€ 2.000)
Flyer in sponsorbag (10)	1 x flyer in sponsorbag (exhibitor deliver 3.000 flyers)	DKK 2.500 (€ 335)

Other sponsorships - Please request other proposals



## Visitor Profile

Main interests are Cloud Services, Network & Infrastructure management and Software as a service

74% of visitors attend the trade show to stay updated on the newest solutions

55% of visitors come from a company with between 100 and 1000 employees

36% of visitors are decision-makers or co decision-makers

