

Trade Shows and Seminars on IT Security

3rd-4th May 2017 | Øksnehallen, Copenhagen

infosecurity
DENMARK

Exhibition and Seminar Rates 2017

Infosecurity Denmark welcomes you to a brand new event for IT professionals in Denmark. As exhibitor you will get a unique opportunity to meet new and existing clients for two intensive trade show and conference days in Copenhagen.

In order for exhibitors to get the most out of the trade show participation, we offer a set of innovative online tools. These can be booked as Online Exhibition Packages. To get the most out of all the options, the use of a lead scanner is essential. All packages consist of 3 licenses for the scanner, unlimited use of (digital) invitations, an entry in the digital catalogue, use of the online portal MyExpo, publicity and media campaign, use of the press module, the lead calculator and the client portal.

Do you wish to bring and build your own stand construction or order a complete package offering you peace of mind? There are various different options. Contact us to discuss your wishes and requirements.

Stand Location Rates per m²

Late booking (1/3-2/5)	
Aisle stand	DKK 1.750 (€ 230)
Corner stand	DKK 1.825 (€ 240)
End of row stand	DKK 1.900 (€ 250)
Island stand	DKK 2.000 (€ 265)

Other Rates

Location surcharge	Rates per m2 (charged for best located stands)	DKK 115 (€ 15)
Partner exhibitor	First co-exhibitor is free of charge, for every next	DKK 7500 (€ 1.000)
Bulk discount	For stands larger than 40 m2 - discount for very m2 >40	DKK 115 (€ 15)

Stand Construction Rates

Would you like to bring and build your own stand?
That is possible for stands larger than 15 m2.
All stands of 15 m2 or less include a comfort package.

Sales Contact

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Rates - speaker sessions (30 minutes)

	Morning	Afternoon
3rd of may (day 1)	DKK 17.500 (€ 2.300)	DKK 12.500 (€ 1.600)
4rd of may (day 2)	DKK 15.000 (€ 2.000)	DKK 10.000 (€ 1.300)

Other sponsorships

Café sponsorship (1)	Banners, napkins, cups, etc.	DKK 45.000 (€ 6.000)
Keyhangers (1)	BOOKED	DKK 25.000 (€ 3.500)
Exhibitor drinks (1)	incl. Marketing in the program	DKK 20.000 (€ 2.500)
Flyers (3)	Distribution of flyers throughout the exhibition	DKK 10.000 (€ 1.300)
Dress the hostesses (1)	Exhibitor deliver the shirts for the hostesses	DKK 10.000 (€ 1.300)
Water sponsorships (4)	BOOKED	DKK 20.000 (€ 2.500)
Registration desk (1)	Decoration of the registration counter	DKK 20.000 (€ 2.500)
Sponsor bag (1)	Exhibitor deliver 3.000 sponsorbags (with 1 flyer in)	DKK 15.000 (€ 2.000)
Flyer in sponsorbag (10)	1 x flyer in sponsorbag (exhibitor deliver 3.000 flyers)	DKK 2.500 (€ 335)

Other sponsorships - Please request other proposals



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Reed Exhibitions

All rates excl. VAT

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Online Exhibition Package* Rates 2017

Basic	Premium	Exclusive
<p>Basic needs, effective and accurate Obligatory for all participants with a stand up to 30 m2</p> <p>DKK 7.500 (€1.000)</p>	<p>Basic needs, effective, accurate and visible Obligatory for all participants with a stand from 30 m2</p> <p>DKK 15.000 (€2.000)</p>	<p>Basic needs, effective, accurate, visible and exclusive Exclusive option with guaranteed leads.</p> <p>DKK 22.500 (€3.000)</p>
<p>With the Basic online exhibition package, you have all the tools you need for a thorough preparation. The package guarantees visibility before and during the trade show.</p>	<p>Your products and services deserve to be seen by a bigger audience. Increase your visibility on and around the trade show floor.</p>	<p>You know exactly how you can and want to attract your target audience. Version2 and Marqit offer you the tools to reach out to a large audience.</p>
<p>Included:</p> <ol style="list-style-type: none"> 1. Access to the Client Portal and the digital trade show catalogue: <ul style="list-style-type: none"> - Upload your company and product details and brands to the digital catalogue. - Free content uploads, e.g. whitepapers and case studies. Visitors can download this information, giving their contact details in return. 2. A personal registration button for your website to collect contacts in the run-up to the trade show. 3. License for visitor scanning tool. 4. A complete report with your scanned visitor profiles after the trade show. 5. Automatic participation in the Version2/Marqit portal. Stay in contact with your target audience with: <ul style="list-style-type: none"> - 1 year company profile on My Expo. - Add your own content; such as whitepapers (max. 10). 	<p style="text-align: center;">You receive: The Basic package +</p> <p>Included:</p> <ol style="list-style-type: none"> 6. Banner on the exhibition website with 10.000 impressions targeting all potential fair delegates. 7. Banner on version2.dk with 20.000 impressions targeted to IT security and datacenter articles. 	<p style="text-align: center;">You receive: The Basic and Premium packages +</p> <p>Included:</p> <ol style="list-style-type: none"> 8. An extra 20,000 impressions targeted at IT security and datacenter articles on version2.dk. 9. Whitepaper promotion package with 15 guaranteed leads and asset promotion via version2.dk.

*Online exhibition packages are obligatory when participating with a stand



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All rates excl. VAT

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Bring Your Own Stand Construction

Would you like to bring and build your own stand? That is possible for stands larger than 15 m². Your stand package includes free Wi-Fi and a main power supply. For all other equipment needs please refer to the Øksnehallen technical order form.

Comfort Stand Package

All 15 m² and smaller stands includes a Comfort Stand Package. Stand construction costs DKK 825,- (€110) per stand m². The package includes logo banner on drop paper with your own 4 color print, spot lights, electricity (230V, 10A), 1 high table and 2 bar stools.

9 m ² stand	12 m ² stand	15 m ² stand	18 m ² stand
3 m wide drop banner + white side wall	4 m wide drop banner + white side wall	5 m wide drop banner + white side wall	6 m wide drop banner + white side wall
2 spotlights	4 spotlights	4 spotlights	4 spotlights
1 high table	1 high table	1 high table	1 high table
2 bar stools	2 bar stools	2 bar stools	2 bar stools
Free Wi-Fi	Free Wi-Fi	Free Wi-Fi	Free Wi-Fi
Price: DKK 7.425 (€990)	Price: DKK 9.900 (€1.320)	Price: DKK 12.375 (€1.650)	Price: DKK 14.850 (€1.980)
Price example: Aisle stand, 9 x DKK 1.650: DKK 14.850 Online Participation, Basic: DKK 7.500 Comfort Stand Package: DKK 7.425 Total: DKK 29.775 (€3.970)	Price example: Corner stand, 12 x DKK 1.725: DKK 20.700 Online Participation, Basic: DKK 7.500 Comfort Stand Package: DKK 9.900 Total: DKK 38.100 (€5.080)	Price example: Corner stand, 15 x DKK 1.725: DKK 25.875 Online Participation, Basic: DKK 7.500 Comfort Stand Package: DKK 12.375 Total: DKK 45.750 (€6.100)	Price example: End of row stand, 18 x DKK 1.800: DKK 32.400 Online Participation, Basic: DKK 7.500 Comfort Stand Package: DKK 14.850 Total: DKK 54.750 (€7.300)

