

Exhibition and Seminar Rates 2018

Infosecurity Denmark welcomes you for the third time to an event entirely dedicated to the IT professionals in Denmark. As exhibitor you will get a unique opportunity to meet new and existing clients for two intensive trade show and conference days in Copenhagen.

In order for exhibitors to get the most out of the trade show participation, we offer a set of innovative online tools. These can be booked as Online Exhibition Packages. To get the most out of all the options, the use of a lead scanner is essential. All packages consist of 3 licenses for the scanner, unlimited use of (digital) invitations, an entry in the digital catalogue, use of the online portal MyExpo, publicity and media campaign, use of the press module, the lead calculator and the client portal.

Do you wish to bring and build your own stand construction or order a complete package offering you peace of mind? There are various different options. Contact us to discuss your wishes and requirements.

Stand Location Rates per m²

	Standard rate (1/12-29/2)	Late booking (1/3-2/5)
Aisle stand	DKK 1.700 (€ 225)	DKK 1.800 (€ 230)
Corner stand	DKK 1.800 (€ 240)	DKK 1.850 (€ 245)
End of row stand	DKK 1.850 (€ 245)	DKK 1.950 (€ 260)
Island stand	DKK 2.000 (€ 265)	DKK 2.050 (€ 275)

Other Rates

Location surcharge	Rates per m2 (charged for best located stands)	DKK 115 (€ 15)
Partner exhibitor	First co-exhibitor is free of charge, for every next	DKK 7500 (€ 1.000)
Bulk discount	For stands larger than 40 m2 - discount for very m2 >40	DKK 115 (€ 15)

Stand Construction Rates

Would you like to bring and build your own stand? That is possible for stands larger than 15 m2. All stands of 15 m2 or less include a comfort package.

Sales Contact

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Rates - speaker sessions (30 minutes)

	Morning	Afternoon
2nd of may (day 1)	DKK 20.000 (€ 2.600)	DKK 15.000 (€ 2.000)
3rd of may (day 2)	DKK 17.500 (€ 2.300)	DKK 12.500 (€ 1.600)

Other sponsorships

Café sponsorship (1)	Decorate the café. Cups, napkins etc.	DKK 45.000 (€ 6.000)
Keyhangers (1)	For nametags for all participants	BOOKED
Exhibitor drinks (1)	incl. Marketing in the program	DKK 20.000 (€ 2.500)
Flyers (3)	Distribution of flyers throughout the exhibition	DKK 10.000 (€ 1.300)
Dress the hostesses (1)	Logo on the crew shirts	DKK 10.000 (€ 1.300)
Water sponsorships (4)	Logo label on waterbottles	DKK 20.000 (€ 2.500)
Registration desk (1)	Decoration of the registration counter	BOOKED
Sponsor bag (1)	Exhibitor deliver 3.000 sponsorbags (with 1 flyer in)	DKK 15.000 (€ 2.000)
Flyer in sponsorbag (10)	1 x flyer in sponsorbag (exhibitor deliver 3.000 flyers)	DKK 2.500 (€ 335)

Other sponsorships - Please request other proposals



Online Exhibition Package* Rates 2018

Basic	Premium
<p>Basic needs, effective and accurate Obligatory for all participants with a stand up to 30 m2</p> <p>DKK 9.500 (€ 1.260)</p>	<p>Basic needs, effective, accurate and visible Obligatory for all participants with a stand from 30 m2</p> <p>DKK 17.500 (€ 2.300)</p>
<p>With the Basic online exhibition package, you have all the tools you need for a thorough preparation. The package guarantees visibility before and during the trade show.</p>	<p>Your products and services deserve to be seen by a bigger audience. Increase your visibility on and around the trade show floor.</p>
<p>Included:</p> <ol style="list-style-type: none"> 1. Access to the Client Portal and the digital trade show catalogue: <ul style="list-style-type: none"> - Upload your company and product details and brands to the digital catalogue. - Free content uploads, e.g. whitepapers and case studies. Visitors can download this information, giving their contact details in return. 2. A personal registration button for your website to collect contacts in the run-up to the trade show. 3. License for visitor scanning tool. 4. A complete report with your scanned visitor profiles after the trade show. 5. Automatic participation in the Version2/ Marqit portal. Stay in contact with your target audience with: <ul style="list-style-type: none"> - 1 year company profile on My Expo. - Add your own content; such as whitepapers (max. 10). 	<div style="text-align: center; background-color: #e91e63; color: white; padding: 10px; margin-bottom: 10px;"> <p>You receive: The Basic package +</p> </div> <p>Included:</p> <ol style="list-style-type: none"> 6. Banner on the exhibition website with 10.000 impressions targeting all potential fair delegates. 7. Banner on version2.dk with 20.000 impressions targeted to IT security and datacenter articles.



*Online exhibition packages are obligatory when participating with a stand

All rates excl. VAT

Bring Your Own Stand Construction

Would you like to bring and build your own stand? That is possible for stands larger than 15 m². Your stand package includes free Wi-Fi and a main power supply. For all other equipment needs please refer to the Øksnehallen technical order form.

Comfort Stand Package

All 15 m² and smaller stands includes a Comfort Stand Package. The package includes logo banner on drop paper with your own 4 color print, spot lights, electricity (230V, 10A), 1 high table and 2 bar stools.

9 m ² stand m ² price +	12 m ² stand m ² price +	15 m ² stand m ² price +	18 m ² stand m ² price +
3 m wide drop banner + white side wall	4 m wide drop banner + white side wall	5 m wide drop banner + white side wall	6 m wide drop banner + white side wall
2 spotlights	4 spotlights	4 spotlights	4 spotlights
1 high table	1 high table	1 high table	1 high table
2 bar stools	2 bar stools	2 bar stools	2 bar stools
Free Wi-Fi	Free Wi-Fi	Free Wi-Fi	Free Wi-Fi
Price: DKK 8.425 (€1.125)	Price: DKK 10.900 (€1.450)	Price: DKK 13.375 (€1.780)	Price: DKK 15.850 (€2.115)

