

TERMS & CONDITIONS 2018

Unless other agreements have expressly been made the conditions below are in effect for all business concerning Mediehuset Ingeniøren A/S (MI).

All prices are excl. VAT.

PRINT

RESERVING AD SPACE

Ad material and customers' proofreading must be received by MI before the set deadline. This also applies to corrections after deadline of already submitted ad material. MI is not obliged to insert the ad whether the order is received/confirmed or not. If an ordered placement cannot be arranged the ad will be placed best possible in relation to what is desired and the customer will be invoiced according to the new placement – however never at a higher price than what was ordered.

CANCELLATIONS

Cancellation of ads must be done to MI before deadline for orders. Ads that are cancelled after the deadline for orders will have to be paid in full.

ERRORS AND COMPLAINTS

Mediehuset Ingeniøren takes no responsibility for errors in ads that are inserted according to the specifications of the advertiser. In case of errors that are not the responsibility of the advertiser MI will reduce the price based on an estimate of the reduction of the message – however never at a higher price than what was ordered. Complaints must be received by MI at the latest five working days after insertion. If an ad is inserted several times with the same error, any compensation will only be made for the first insertion. No claims of compensation for wrongful, delayed or lacking insertion or consequences of errors can be made.

REFUND

Guarantee: If insertion is made via a DRRB nominated advertising/media agency a 1% discount of the net insertion price will be given.

Information discount: If insertion is made via a DRRB nominated advertising/media agency a 1% discount of the net insertion price will be given.

ONLINE

RESERVING AD SPACE

Ad material must be received by MI at the latest three working days before the start of the campaign. If an ordered placement cannot be arranged the ad will be placed best possible in relation to what is desired and the customer will be invoiced according to the new placement – however never at a higher price than what was ordered.

CANCELLATIONS

Cancellation of ads must be done to MI at the latest 14 working days before the start of the campaign. Ads that are cancelled after the deadline for orders will have to be paid in full.

ERRORS AND COMPLAINTS

Mediehuset Ingeniøren takes no responsibility for errors in ads that are inserted according to the specifications of the advertiser. In case of errors that are not the responsibility of the advertiser MI will reduce the price based on an estimate of the reduction of the message – however at the most the price of the ad. Complaints must be received by MI

at the latest five working days after insertion. No claims of compensation for wrongful, delayed or lacking insertion or consequences of errors can be made.

REFUND

Based on the net price the following refunds will be made on banner campaigns and newsletter insertions:

- Technical discount: 4%
- Guarantee: 1%
- Information discount: 2%
- On job ads for jobfinder.dk a discount of 2% is given

EVENTS & WEBINAR

CANCELLATIONS

Cancellation of webinars/events/exhibition sponsorships must be made at the latest 14 days after the order has been made. If the service is ordered 2 months before the time of the event, the 14 days' deadline for withdrawing does not count. Orders that are cancelled after the above cancellation deadlines will have to be paid in full.

ERRORS AND COMPLAINTS

Complaints must be made to MI five working days after the event at the latest.

GENERAL TERMS & CONDITIONS

COMPLIANCE WITH THE LAW

It is the advertiser's responsibility that inserted ads comply with current laws and regulations. MI takes no responsibility for any insertion of illegal ads. MI reserves the right to refuse unwanted ads.

RESERVATIONS

References to other media where third parties can buy ad space will not be accepted. References to one's own printed media are accepted if the reference is a secondary message in the ad. Ads that could be confused with editorial content must be marked 'Advertisement'. The ad text must not use the preferred typography of the newspaper. We recommend that the ad is sent to us for approval. Job ads are defined as ads with a job description and information about career opportunities where direct action is encouraged. This also applies to ads where text and/or pictures refer to websites with jobs and where indirect action is encouraged. Job ads are placed in the career pages unless anything else is expressly agreed upon.

When ads are inserted MI keeps the copyright for the produced material.

However the advertiser will, at no charge, receive a copy of the finished material for the advertiser's own use and not for insertion in other media.

In connection with sales MI reserves the right to keep personal information such as e-mail address in order to send relevant information and offers to customers. However, it is possible at any time to cancel these e-mails by clicking 'Cancel' ('Afmeld') in the e-mails.

MI reserves the right to change these terms and conditions at any time and with no warning. Disputes between MI and other parties relating to the terms and conditions will be subject to Danish laws and regulations. MI also accepts no liability for any omissions or errors such as changes in price and typing errors.