

VERSION2 EVENTS 2018

Because of the high demand on seminars at Infosecurity Denmark and Version2 Data & Cloud Expo, we now give you the opportunity to become partner at our Version2 Briefings:

Dates	Subjects
2nd October	Ransomware
8th November	Data Protection / Compliance - Life after May 25 th
6th December	Disaster Recovery / Business Continuity

Registration will take place at 12.45-13.00 hrs where Version2 will bid the participants welcome.

The program will consist of 2-4 partner presentations and a keynote and finish at approx. 16.00 hrs.

The briefing will take place at Ingeniørernes Hus/IDA Mødecener, Kalvebod Brygge 31, 1560 Copenhagen V.

We expect 50-80 participants and the cost of participating is DKK 995,- All partners will receive 25 VIP tickets.

PARTNERSHIPS

GOLD DKK 40.000,-	PLATINUM DKK 75.000,-
<ul style="list-style-type: none"> · Presentation, 25 minutes · List of registrations · 1 roll up displayed + material for participants · Marketing of your presentation, incl. one advertorial · Logo on marketing materials · 5 VIP tickets 	<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>THE GOLD PACKAGE</p> </div> <p style="text-align: center;">+</p> <ul style="list-style-type: none"> · Webinar based on the presentation · Lead list with contact information of all webinar participants



VERSION2 MARKETING PACKAGES

Version2.dk is Denmark's leading online news site for it-professionals and delivers daily it-related articles of a high journalistic quality. The site also contains blogs by some of the country's foremost experts, an insightful reader debate and industry news.

Version2 has a very attractive target group of it-professionals, -managers, -developers, -consultants and -project managers that are responsible for purchasing it-products and services. Version2.dk has 17.000 daily users and 175.000 monthly users.

If you and your company wish to be exposed to the target group of IT decision makers over a longer period of time, we offer an exclusive package for Version2's Infosecurity and Data & Cloud Expo exhibitors including either a quarter or a year's exposure on Version2.dk.

QUARTER

Banner campaign on Version2	200.000 views
Banner campaign V2 newsletter	3 weeks top banner
Advertorial	1 week on Version2

Price DKK 59.000
List price DKK 114.700

ONE YEAR

Banner campaign on Version2	600.000 views
Banner campaign V2 newsletter	5 weeks top banner
Advertorial	2 weeks + 2 reposts

Price DKK 145.000
List price DKK 291.000

